

Rep Order# 8809100 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 36149

Printed: 08/03/2012 1:58 PM
Last Received: 08/03/2012 11:52 AM
Showing Buylines: All Rep & Sta Revised Lines

1 of 5

Station KLAS-TV LAS VEGAS
Advertiser () NEV VS SPEC INT TAX
Product Issue
Estimate# 1247
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 108/115/1247
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

8/3: ORD CXL AT CAMPAIGN'S REQUEST
PLS CNF, T/R, SARAH FOR MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU-F,M	5A-6A	8 NEWS NOW AT 5A	:30	\$1,000.00	10/09-10/15	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*2	TU-F,M	6A-7A	8 NEWS NOW AT 6A	:30	\$1,200.00	10/09-10/15	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*3	TU-F,M	7A-9A	CBS THIS MORNING	:30	\$1,000.00	10/09-10/15	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*4	SA	5A-7A	CBS THIS MORNING SATURDAY	:30	\$600.00	10/13-10/13	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								

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	*5	SU	6A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$500.00	10/14-10/14	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								
	*6	SU	630A-8A	CBS NEWS SUNDAY MORNING	:30	\$2,000.00	10/14-10/14	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								
	*7	SU	8A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$1,500.00	10/14-10/14	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								
	*8	SU	830A-9A	FACE THE NATION	:30	\$2,500.00	10/14-10/14	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								
	*9	TU-F,M	9A-10A	LIVE! WITH KELLY	:30	\$850.00	10/09-10/15	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*10	TU-F,M	10A-11A	PRICE IS RIGHT	:30	\$3,500.00	10/09-10/15	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*11	TU-F,M	11A-12P	YOUNG & RESTLESS	:30	\$1,500.00	10/09-10/15	0	0	0	\$0.00	
				V3 Comment Changed, Spots/week Changed								

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	*12	TU-F,M	12P-1230P	8 NEWS NOW AT NOON	:30	\$850.00	10/09-10/15	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*13	TU-F,M	2P-3P	THE TALK	:30	\$900.00	10/09-10/15	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Spots/week Changed								
				V5 Comment Changed								
	*14	TU-F,M	3P-4P	ELLEN	:30	\$1,000.00	10/09-10/15	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*15	SU	530P-6P	INSIDE EDITION	:30	\$450.00	10/14-10/14	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Spots/week Changed								
				V5 Comment Changed								
	*16	TU-F,M	4P-5P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,300.00	10/09-10/15	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*17	TU-F,M	5P-630P	8 NEWS NOW ROTATION	:30	\$1,500.00	10/09-10/15	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*18	SU	5P-530P	8 NEWS NOW AT 5PM-SUN	:30	\$1,500.00	10/14-10/14	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*19	TU-F,M	630P-7P	INSIDE EDITION	:30	\$1,300.00	10/09-10/15	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*20	M	8P-9P	HOW I MET MOTHER/2 BRKE GRL	:30	\$9,500.00	10/15-10/15	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 Comment Changed, Rate Changed								
				V5 Comment Changed, Spots/week Changed								
	*21	W	10P-11P	C.S.I.	:30	\$7,500.00	10/10-10/10	0	0	0	\$0.00	
				V3 Comment Changed, Spots/week Changed								
	*22	TU-F,M	11P-1135P	8 NEWS NOW AT 11PM	:30	\$2,200.00	10/09-10/15	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*23	SA-SU	11P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$1,100.00	10/13-10/14	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
				V3 More than 2 codes changed								
				V5 Comment Changed, Spots/week Changed								
	*24	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$850.00	10/09-10/15	0	0	0	\$0.00	
				Sales Remark: V5 CXL								
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---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

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Oct 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals \$0

CABL	0%	KLAS	31%	KSNV	27%	KTNV	17%	KTUD	0%
KVCW	3%	KVMY	5%	KVVU	17%	UNKN	0%		

Books FEB11
Demos RA35+